

AMAZING EXPERIENCES
COME OUT OF THE BLU



Unitron Blu



unitron™ Love the experience

A Sonova brand

Introducing Blu

From impromptu road trips to running into old friends, navigating the unexpected parts of life requires spontaneity—and hearing aids that can keep up. Now available in RIC, BTE and ITE styles, Unitron's latest family of hearing aids lets you follow wherever the day leads.

THE BLU FAMILY

Our Blu family of hearing aids has been designed for wearing comfort and ease of use.

Moxi™ (Receiver-in-canal)



Moxi B-R

is our smallest rechargeable with direct connectivity (charging case included)



Moxi B-RT

is rechargeable with telecoil and direct connectivity (charging case included)



Moxi B-312

is our smallest RIC with direct connectivity and a traditional 312 disposable battery

Stride™ (Behind-the-ear)



Stride B-PR

is our rechargeable BTE with direct connectivity (charging case included)



Stride B-UP

is our Ultra Power BTE with direct connectivity, telecoil and a traditional 675 disposable battery.

Insera™ (In-the-ear)



Insera B-312

is our wireless ITE model with direct connectivity



Insera B-312 NW O

is our non-wireless omni ITE with a telecoil



Insera B-10 NW O

is our smallest non-wireless omni model with a telecoil

Hearing aids not shown in actual size.

HEARING AIDS THAT ADJUST AS FAST AS YOUR PLANS

You never know what lies around the corner, so hearing aids on the Blu platform are designed for hassle-free listening. As you move through your day, the hearing aids automatically adjust to your listening environment, enhancing the sounds you want to hear while minimizing background noise.



DESIGNED WITH YOUR LIFE IN MIND

Each rechargeable product comes with a convenient charging case.



Charging case for Moxi B-R and Moxi B-RT



Charging case for Stride B-PR

Optional accessories:

- Stream your favorite media wirelessly in stereo sound with the TV Connector.
- PartnerMic is an easy-to-use lapel microphone ideal for one-on-one conversations.
- Discreetly adjust volume and switch programs with the Remote Control.



TV Connector



PartnerMic



Remote Control

Roger Select™



Roger On™

Need more help in challenging listening situations like meetings or conversations in noise or over distance? Let's discuss if a Roger™ device could be a good fit for you.



MAKE A CONNECTION

Being able to interact with our digital world is more than just convenient, it's vital. Hearing aids on the Blu platform seamlessly connect via Bluetooth®, so you can stream audio, calls, or digital assistants directly into your hearing aids, controlling your media with just a tap.

PERSONALIZATION AT THE TOUCH OF A BUTTON

Make your hearing journey your own with easy personalization. The Remote Plus app allows you to boost speech or listening comfort in the moment, as well as select and customize preset programs designed for your life. And your hearing care provider can make adjustments remotely, so you can have an excellent listening experience without visiting their office.

Scan to download the Remote Plus app.



iOS



Android

*The Remote Plus app works on Apple and Android smartphones. Apple and the Apple logo are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. Google Play and the Google Play logo are trademarks of Google Inc.

Explore the technology levels

Hearing aids on the Blu platform come with different technology levels. We'll work together to choose the one that best matches your listening lifestyle and needs.

Level 9 ★★★★★	Level 7 ★★★★	Level 5 ★★★	Level 3 ★★	WHAT'S INCLUDED	WHAT YOU'RE MISSING
<p>7 environments</p> <ul style="list-style-type: none"> Noise Conversation in noise Music Quiet Conversation in a small group Conversation in a crowd Conversation in quiet 	<p>6 environments</p> <ul style="list-style-type: none"> Conversation in noise Music Quiet Conversation in a small group Conversation in a crowd Conversation in quiet 	<p>4 environments</p> <ul style="list-style-type: none"> Quiet Conversation in a small group Conversation in a crowd Conversation in quiet 	<p>2 environments</p> <ul style="list-style-type: none"> Conversation in a crowd Conversation in quiet 	<p>Level 9 ★★★★★</p> <p>Premium performance in 7 environments and our most sophisticated features that let you focus on speech and know where it's coming from in crowds and background noise. Plus enjoy cues about where sounds come from in quiet as well as delightful music automatically.</p>	<p>Nothing. You've got everything you need.</p>
				<p>Level 7 ★★★★</p> <p>Advanced performance in 6 environments with a great feature that will help you focus on speech coming from the front and sides in challenging situations, improved awareness of where sounds come from, plus an automatic music program.</p>	<p>Our most sophisticated feature that helps you understand where speech is coming from in noisy situations while reducing interfering background noise.</p>
				<p>Level 5 ★★★</p> <p>Standard performance in 4 environments that includes a feature to help you to know where sounds are coming from in quiet environments.</p>	<p>The ability for the hearing aids to focus on speech coming from different directions in noisy situations and to automatically engage a music program.</p>
				<p>Level 3 ★★</p> <p>The essentials in 2 environments. Limited ability to adjust automatically to accommodate multiple, complex listening environments.</p>	<p>Everything else.</p>

Color is personal. Have your pick.

Moxi and Stride colors



Platinum
(P6)



Pewter
(P7)



Charcoal
(P8)



Sand
(R8)



Amber
(P2)



Espresso
(P4)

Insera colors



Beige
(26)



Tan
(14)



Cocoa
(22)



Brown
(28)



Black
(06)*

*Available for Insera B-312 and Insera B-10 IIC styles only.

Covered wherever you go

We believe a warranty is a warranty no matter where you are. With offices in 65 countries around the globe, travel with your hearing aids worry-free.

At Unitron, we empower people with life-enhancing hearing experiences that fit seamlessly into their world. Our sound performance technology, Experience Innovations, and intuitive design work perfectly together for unmatched personalization and optimization. Because everyone deserves to **Love the experience.**[™]

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HEAR THE WORLD